



Press Release

KIDS AT AMBD DECEMBER SCHOOL HOLIDAY PROGRAMME

1. Autoriti Monetari Brunei Darussalam (AMBD), in collaboration with Creativate Sdn Bhd, ran the #KidsatAMBD December School Holiday Programme from Wednesday, 5 December 2018 to Friday, 7 December 2018 at the AMBD Currency Gallery, BCMB Building, Ministry of Finance and Economy Complex.
2. The programme also saw the launch of Creativate's Financial Literacy Camp carrying the objective of introducing children, within the ages of 7 to 12 years old, to the history and development of the Brunei currency as well as basic financial literacy knowledge through experiential, play-based learning while instilling a sense of creativity during the learning process.
3. The programme was participated by over 40 kids which were required to attend classes over a period of 3 days to complete the course. During the first day, the children were taught about the barter system, and consequently the problems with the system leading to the rationale behind resorting to currency as a means for trading. On the second day, the children learnt about the security features of the Brunei currency through a "follow-the-clue" activity. On the final day, an activity to understand smart spending as well as the basic concepts of savings and investment were taught.
4. Creativate is a local startup company that focuses on developing and facilitating children's content in a fun and creative format. Some of the programmes they have conducted include elements of environmental awareness, music and movement, arts and craft, as well as reading and writing.
5. The Kids at AMBD Programme aims to educate children from a young age to appreciate the Brunei currency and the importance of being financially smart, and to show AMBD's support towards local businesses in the country.

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