



PRESS RELEASE

**FINANCIAL AWARENESS ROADSHOW
IN CONJUNCTION WITH NATIONAL SAVINGS DAY 2019
UNIVERSITI ISLAM SULTAN SHARIF ALI**

MONDAY, 25 ZULKAEDAH 1440H CORRESPONDING TO 29 JULY 2019

1. Autoriti Monetari Brunei Darussalam (AMBD), in collaboration with the Ministry of Finance and Economy (MOFE), Ministry of Education (MOE), Junior Achievement (JA) Brunei and several financial institutions held the first Financial Awareness Roadshow in conjunction with National Savings Day 2019 at Universiti Islam Sultan Sharif Ali (UNISSA) on Monday, 25th Zulkaedah 1440H corresponding to 29th July 2019M.
2. The Guests of Honour for the event were Yang Berhormat Haji Abdul Hamid @ Haji Sabli bin Haji Arshad, Member of the Legislative Council, and Yang Berhormat Pengiran Haji Ali bin Pengiran Maon, Penghulu Berakas 'B'. Also in attendance during the event were senior officers from AMBD, MOFE, and MOE.
3. The Financial Awareness Roadshow aims to promote the importance of savings and cultivate financial independence amongst youths, as part of AMBD's initiative to develop a financially literate generation, in line with Wawasan Brunei 2035's objective of achieving a dynamic and sustainable economy with a highly-skilled population.
4. The first Financial Awareness Roadshow in conjunction with National Savings Day was ran in 2016 with an outreach focused on primary school students, then to secondary school students in 2017, and to sixth form students as well as higher education institutions just last year. This year, the Financial Awareness Roadshow is targeted for university students. It is hoped that these roadshows will equip them with the relevant financial management skills before they embark into the labour market, and assist in fostering a healthy financial lifestyle.
5. The Financial Awareness Roadshow received over 150 students from Universiti Islam Sultan Sharif Ali (UNISSA) and Kolej Universiti Perguruan Ugama Seri Begawan (KUPUSB). The students participated in interactive financial-related games and activities organized by AMBD, Department of Economic Planning and Development (JPKE), Tabung Amanah Pekerja (TAP), Centre for Islamic Banking, Finance and Management (CIBFM), Financial Planning Association of Brunei Darussalam (FPAB), Junior Achievement (JA) Brunei as well as participating financial institutions.
6. The Financial Awareness Roadshows will be held at the Laksamana College of Business (LCB) on 30th July 2019, Kolej International Graduates Studies (KIGS) on 31st July 2019, Universiti Teknologi Brunei (UTB) on 1st August 2019, and Universiti Brunei Darussalam (UBD) on 5th August 2019.
7. Additionally, in conjunction with National Savings Day 2019, AMBD will also be hosting the 4th Financial Fun Fair. The Financial Fun Fair will be held at the Jerudong Park Colonnade on Saturday,

17th August 2019 and Sunday 18th August 2019. This event will feature a host of family fun-packed programs and interactive activities, including special performances by the Royal Brunei Police Forces, the “Financial Race” and the “Eco-Tech Financial Costume Competition”.

8. For more information on National Savings Day 2019, members of the public can visit the AMBD website www.ambd.gov.bn; download the AMBD App via the App Store or Google PlayStore; or follow AMBD on Instagram at @autoriti_monetari.

Autoriti Monetari Brunei Darussalam

Date: 25 Zulkaedah 1440/ 29 July 2019

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